



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



BREMBO'S COMMITMENT

DEVELOPMENT OF INCREASINGLY SUSTAINABLE
PRODUCTS, SOLUTIONS AND PROCESSES

Brembo has always based its business on deep-rooted values and principles of respect for the environment and people and intends to strengthen its commitment to sustainability with its own products by helping to reduce emissions.



TARGET

- Develop increasingly sustainable products, solutions and processes while maintaining high performance and a distinctive style.
- Reduce the environmental impact of braking.



ACTIONS

- Greentive®: development of a new disc which has a special coating applied to the braking surface which guarantees very low wear and tear, significantly extending product life and also reducing dust emissions when braking.
- Introduction of a new coating technology which can be applied to the braking surface of all types of Brembo discs.
- Enesys, Energy Saving System®: development of a new spring that reduces residual contact between the pads and the disc when the driver is not braking, cutting emissions and energy waste and guaranteeing enhanced vehicle performance.
- AFFIDA project: development of a new friction material which, by using totally inorganic binders, eliminates volatile organic substances emitted during production and reduces particulate emissions when braking.



RESULTS

- Maintenance of top level performance at all times with a special focus on sustainability and style.
- Reduction in emissions and dissipated energy when braking.
- Reduction in disc and pad wear, extending the product life and reducing the need for maintenance.