Environmental Overview



brembo

BREMBO'S COMMITMENT E-LEARNING ON ENVIRONMENTAL ISSUES (BREMBO GROUP)

The human environmental footprint on earth has a decisive impact on the future of the planet. Brembo's invitation is to increase the awareness of all its collaborators with regards to environmental issues with the aim of encouraging a constructive and responsible approach, which aims to respect the balance of the earth's ecosystem.

TARGET

- Provide a basic understanding of environmental issues useful for reducing negative impacts and encouraging positive ones in everyday life.
- Increase awareness of environmental issues.
- Become aware of your environmental footprint.

ACTIONS

- Development of an e-learning program divided into 8 modules, each dedicated to a specific topic.
- Addition of a ninth module aimed at the analysis of the individual's environmental impact in daily activities.
- Creation of the online training course with a captivating and engaging format.

RESULTS

- Increased general and specific knowledge on environmental issues.
- Increased attention to the planet and improvement of poor habits.

