



PRESS RELEASE

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For immediate release

BRAKE SYSTEM ACADEMY 2.0: TECHNOLOGY AND SHARING

Brembo has always seen its know-how as a value to be shared with the braking system professionals. That's why our offer for the spare parts market has never overlooked the need for **training and technical updates**.

To enhance the traditional classroom training programme, since 2011 Brembo has been offering its partners the chance to take advantage of the **Brake System Academy** digital training: a DVD, available in over 20 languages, that examines the more technical details of the braking system components, along with their functioning and maintenance.

Since then, more than **5,000 mechanics over the world** (from Italy to Germany, Poland to France, China to the USA) have taken part in the **Brembo training programme**, further strengthened with a website **entirely dedicated to the Aftermarket professionals**: www.bremboparts.com. The site contains an extensive **technical section**, with specific bulletins for the most popular applications and the technical datasheets of the main braking systems, as well as an **online certification programme** giving professionals the chance to have their skills recognised by Brembo.

Today, more than ever before, it's fundamental to offer customers the right technical support to emphasise their work. Brembo is aware of the importance of providing constant, updated information. Especially with regards to the latest developments in automotive technology which, in recent years, has seen a **strong acceleration, thanks to the contribution of electronics in the computer science field**.

This is the logic behind version 2.0 of the Brembo training plan: a new programme for repair and maintenance professionals who are ready to face all the latest innovations in the world of brakes in the best possible way. **Brake System Academy 2.0** contains, in fact, detailed information about the **most advanced electronic systems**, the **automotive technologies of tomorrow**, **brake energy recovery** systems, and the impact that all this has - and will have - on the work of brake professionals.

It will all be available online, at www.bremboparts.com, with a **new catching and dynamic graphic**, user-friendly approach and easy access. A support that updates and is continually updated - every month. So there will always be new contents and new information. This is the Brake System Academy evolution: **technology and sharing**.

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