



## PRESS RELEASE

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For immediate release

### **BREMBO BRAKE SYSTEMS ON THE NEW DUCATI MOTORBIKES**

Brembo and Ducati have consolidated their long-lasting cooperation with the use of a product derived from racing on two new Ducati Superbikes which aim to be the benchmark for the new generation of sport bikes.

M50, Brembo's highest performance caliper, has been chosen by Ducati for its two newest and most powerful bikes, the 1299 Panigale and the Multistrada 1200S.

Launched in 2011 on the 1199 Panigale, the M50 monoblock caliper uses process technology successfully introduced by Brembo in 1994 for 500cc racing. It employs sophisticated "topology optimization" programs, in which iterative procedures allow design engineers to remove material from areas of the caliper where it is not needed, achieving maximum stiffness and minimal weight.

Both new Ducati models are also fitted with other Brembo components. These include a fixed rear brake caliper on the 1299 Panigale and a floating one on the Multistrada 1200S, front and rear brake discs, the PR16/21 radial master cylinder and PR 15/19 clutch master cylinder. Brembo also supplies the forged wheels for the S version of 1299 Panigale. Braking performance on the Multistrada 1200S is improved by the use of a 265mm rear brake disc with the 2x28 floating caliper.

During the exhibition is also presented the Monster 1200S - Stripe version, with the same brake system.

On display at EICMA, Ducati has also chosen Brembo brakes to ensure that its new Scrambler behaves as well as it looks. Described as "the perfect blend of tradition and modernity", this "retro inspired" bike uses a single disc brake at front and rear, relying on the use of Brembo's most advanced technologies to ensure high performance. A four-piston caliper and 330mm floating disc with flat bell is employed at the front and a single-piston caliper and 245mm disc at the rear.

#### About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 300 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of 7.605 employees, about 10% of whom are engineers and product specialists active in the R&D. 2013 turnover is € 1.566,1 million (31.12.2013). Brembo is the owner of the Brembo, Breco, AP, Bybre, Marchesini, and Sabelt brands and operates through the AP Racing brand.

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