



PRESS RELEASE

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For immediate circulation

SABELT: A NEW FACE FOR THE WEBSITE

A new layout, more information and dynamic graphics to celebrate its 40th birthday!

To mark the celebrations for its first 40 years in the business, Sabelt, a brand of the Brembo Group, is pleased to present its new website www.sabelt.com, with an all-new graphic design and content.

Design, innovation and comfort have always been the main values upheld by the company and the new Internet portal of the Turin brand interprets these perfectly, thanks to a mix of high visual impact images and excellent content, in a frame that is simple and intuitive to navigate.

In addition to the particular attention focused on the design, that incorporates the shape of the Sabelt logo in all the graphic and navigation elements on each page, the new site contains a wealth of information, technical data, news and interesting facts destined to satisfy the curiosity of the brand's large band of followers everywhere.

The new site is a web window entirely dedicated to the world of passive safety, where the pages relative to the racing products have been improved and enhanced with the addition of an entirely new catalogue. This contains over 160 products, each with a specific gallery of high resolution images, divided into three macro areas: "car outfitting", "technical clothing" and "sportswear" that can be quickly and easily consulted by all racing enthusiasts.

There is also a page dedicated to Infant Safety Products for the car, with car seats and seatbelts and one for Child Safety with seatbelts buckles for car seats in Group 0/0+ (between 0 and 13 kg) and Group 1 (between 9 and 18 kg).

Additionally, the home page contains links to the brand's presence on the various social networks: Facebook, Twitter, Youtube, through which Sabelt has set up a direct line between the brand and its end users.

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