

SABELT CELEBRATES ITS 40TH ANNIVERSARY WITH THE DEBUT OF THE NEW SABELT PERFORMANCE SEAT AT SEMA SHOW *High-Performance Design Incorporates Side Air Bag and More*

LAS VEGAS, Oct. 30, 2012 – Sabelt, an industry leader in the design, production and marketing of racing seat belts, racing products, OE sport seats and an integral part of the Brembo Group, chose the 2012 SEMA (Specialty Equipment Market Association) Show in Las Vegas to launch the **new Sabelt Performance seat** targeted for tuners, as well as OE accessories and special editions.

The new Sabelt seat offers a stylish, high-performance design featuring a lightweight fiberglass or carbon fiber shell made using **resin transfer molding technology** and incorporates an optional **12-liter side air bag** that adds another level of safety. In addition, the new seat has a **4-way adjuster**; an **optional 6-way adjuster** is also available which allows more travel to accommodate taller drivers.



Designed by the Sabelt Style Center and reflecting its experience as an OE supplier for the premium market segment, the seat incorporates the same philosophy that inspired the creation of OE sports seats for Abarth, Alfa Romeo, Ferrari and, most recently, the SRT Viper.

The new seat uses a “racing” composite backrest shell for lateral support with a very light cushion that complies with the highest European regulatory standards with upgraded seat back and foam solution. The backrest now includes internal brackets that retain the air bag and actuate movements without jeopardizing the design.

Aggressive look, lightweight shell and mechanical adjustments are some of the key features of the new seat as well as customized stitching, covers and materials. This full customization is made possible because everything is designed and produced “personally” for every customer by Sabelt in Italy.

About Sabelt

Founded in 1972, Sabelt quickly became the world’s leading manufacturer of racing seat belts, including F1, and has remained the standard bearer for the past 38 years both in Italy and internationally. The quality of its products is the result of an intense research and development process, which allows the company to achieve the highest levels of performance and safety. Since 1995 Sabelt has developed a specific department focused on the research, development and production of child safety systems, and later carbon seats. Due to its design standards and flexible production, Sabelt is now Europe’s leading manufacturer of child restraint systems. Sabelt has also its own racing suit division designed to meet the ever-increasing demand from teams and racing drivers all over the world. With production plants in Italy (Moncalieri) and Slovakia (Zilina), the company joined the Brembo Group in 2008.

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