



PRESS RELEASE

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For immediate circulation

MARCHESINI: THE NEW WEB SITE IS ONLINE!

A complete overhaul for the web site of the historical sports wheel brand, with “responsive design” technology

www.marchesiniwheels.com is online with a new, minimalist graphic presentation and completely new content that spotlights the company's products.

A dynamic website focusing on the main Racing and Motard & Off-road product lines, specifically designed for use on the racetrack, and the Performance range, for fans of the brand seeking a product developed for the track, but also perfect on the road.

Then there is a section called “Why Marchesini”, which illustrates all the characteristics of the Marchesini product, from the lightweight form to the excellent performance, design, quality, safety and environment friendliness, all of which are the benefits of a product made in Italy.

Finally to be highlighted is the particular “responsive design” technology used to create the site: a type of graphic solution for the web that enables the site graphics to be adapted to monitors of different sizes and resolutions, and therefore to the various most popular devices used today for web navigation, including the tablet, PC, mobile phone, etc.

As always, Marchesini, a brand of the Brembo Group, is attentive to the needs of its biggest fans, who want to have all the brand information available immediately.

Additionally, the home page contains links to the brand's presence on the various social networks: Facebook, Twitter, Youtube, through which Marchesini has set up a direct line between the brand and its end users.

For more information:

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