



FOR IMMEDIATE RELEASE

**BREMBO CARBON BRAKES TO “PACE & RACE” THE INDY 500**  
*The Exclusive Brake Supplier for the 2012 IZOD IndyCar Series*  
*Remains the Choice of Champions*

INDIANAPOLIS, May 24, 2012 – As the exclusive brake supplier for the Izod IndyCar Series, **Brembo will equip all of the drivers taking the green flag at the 2012 Indy 500, including the Corvette ZR-1 pace car, the only American production car with carbon ceramic brakes.**

Both race cars and production cars can take full advantage of carbon lightweight technology. The new carbon-carbon brake system for the new Dallara chassis is reliable, strong, yet lightweight intended to yield high performance. Unlike previous years, the same system will be used for both ovals and road courses, so **this weekend will witness the oval debut of the new carbon brakes at the Indy 500.**

Brembo celebrated its 50<sup>th</sup> anniversary in 2011 with more motorsport victories in major competition than any other brand and now looks forward to adding the 2012 Indy 500 to its list of great racing wins at venues like Monaco and Le Mans.

Brembo Racing is a fascinating success story less than 40 years in the making. Since 1975 when Enzo Ferrari entrusted the Italian high-performance brake manufacturer with the task of fitting his legendary Formula One cars. Brembo-equipped teams have dominated the world of racing on two and four wheels.

In **Formula One**, Brembo-equipped teams have won 22 F1 Manufacturers' and 17 F1 Drivers' championships, beginning with Niki Lauda of Ferrari in 1975 and, most recently, for Sebastian Vettel and Red Bull-Renault the past two years.

Brembo's dominance in racing is not reserved for four-wheel vehicles as Brembo-equipped bikes have won the **MotoGP** Championship 21 of the past 24 years since 1988, including 18 straight. Eddie Lawson of Yamaha won the championship in 1988 while Casey Stoner of Honda was victorious last year. The results in **World Superbike** are similar with Brembo riders winning 20 of the past 24 years starting with Honda's Merkel in 1988 while Ducati's Carlos Checa won in 2011. Interestingly, Brembo bikes won 41 out of 43 races in these two series in 2011.

When one thinks of Brembo, sports car racing immediately comes to mind and rightfully so. In 2011, Brembo won its eleventh overall victory in twelve years at the **24 Hours of Le Mans** as the #2 Audi RD18 driven by Fassler, Lotterer and Treluyer topped the podium. In the past 23 years since Brembo was first victorious with the Sauber Mercedes with Dickens, Mass and Reuter, Brembo-equipped teams have 20 overall crowns and many more class wins. And this doesn't include victories by AP Racing, a wholly owned subsidiary of Brembo.

While Brembo's involvement in NASCAR isn't as lengthy as the other series, since Jeff Gordon and his Hendricks' Chevrolet won his **NASCAR Cup** championship in 1998, Brembo Group racing products have equipped 13 of the past 14 championship teams, including Tony Stewart's victory last season. In addition, Brembo Group Racing has won most of the Nationwide and Truck Championships in that same era.

So, it is with great excitement that Brembo begins its next 50 years expecting more success for its drivers and teams in all forms of championship racing, particularly the **IZOD IndyCar Series** where Brembo returns with a major presence.

Brembo is very proud to be one of the few manufacturers ever to equip the champions of the Monaco GP, 24 Hours of Le Mans and the Indy 500!

Racing teams and manufacturers such as Aston Martin, Audi, Chevrolet, Ducati, Ferrari, Ford, Honda, Peugeot, Porsche, Maserati, Mercedes and Yamaha, who demand the best, turn to the experts in braking technology and performance: Brembo. The strong support and trusted relationships that Brembo has with more than 30 original equipment manufacturers and hundreds of championship-winning race teams in F1, NASCAR, sports cars and motorcycles, is based on the fact that Brembo is the industry benchmark.

Congratulations to all of Brembo's Champions and Championship teams over the past 50 years

# # #

**Brembo** is the world leader and acknowledged innovator of brake disc technology for automotive vehicles, with US\$ 1.5 billion in revenues. Brembo supplies high-performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing only. Moreover, Brembo is a leader in motorsports winning more than 200 championships. Today the company operates in 15 countries on 3 continents, with 35 production and business sites with a staff of 6,700 employees, about 10% of whom are engineers and product specialists active in R&D. Brembo sells its products under the following brands: Brembo, Breco, Bybre, Marchesini, Sabelt and AP Racing.

For more information visit us at [www.brembo.com](http://www.brembo.com) or contact Brembo North America.

**Jack Gerken**  
Brembo Public Relations Consultant  
714-436-9900 – [Jack@Gerken.org](mailto:Jack@Gerken.org)

**Caroline Fallara**  
Brembo N.A. Communications  
[cfallara@brembo.com](mailto:cfallara@brembo.com)

# # #