



BREMBO BROADENS INDUSTRIAL FOOTPRINT IN U.S. *First Brembo Calipers to be Produced in North America for Cadillac ATS and XTS*

DETROIT, Jan., 2012 –The Cadillac XTS and ATS calipers will be the first ever **calipers produced by Brembo in the United States**, specifically at the company's recently expanded production facility in Homer, Michigan. The XTS/ATS project could potentially be extended to other vehicle platforms. The Michigan plant has also expanded the range and type of discs it produces to include the unique two-piece rotors for the Cadillac CTS-V Series.

As the leading supplier of high-performance brakes to premier European auto and motorcycle manufacturers, Brembo has recently achieved **significant OE growth in North America** with unique **new brake technologies** for customers like General Motors, for both the Cadillac and Chevrolet brands.

The **Cadillac ATS**, a compact luxury sedan aiming to compete against the world's best, makes its world premiere this week at the North American International Auto Show in Detroit. Other cars recently unveiled featuring Brembo technology include the Cadillac XTS (in November at Los Angeles), the Cadillac CTS-V Series, Chevrolet Camaro ZL1 and SS, Buick Regal GS and the Chevrolet Corvette ZR1.

The 2013 XTS is Cadillac's next-generation large luxury sedan, while the smaller ATS is a compact luxury car. Both represent Cadillac's major product expansion in the 2012 calendar year. The brakes for the Cadillac XTS and ATS are four-piston, two-piece aluminum calipers designed specifically for weight savings and drag reduction. The XTS Platinum calipers are painted black while the ATS and standard XTS are black anodized. The calipers feature both the Cadillac and Brembo logos.

Brembo's partnership with GM began in 2004 with the application of the Italian company's brake systems on GM's Cadillac CTS-V line of performance vehicles. Brembo was chosen as a **GM "Supplier of the Year"** in recognition of its significant contribution to GM's global product and performance goals. The award specifically acknowledges a supplier's contribution to product quality, service, technology, reliability and price.

In June of 2010, Brembo North America (BNA) celebrated the grand opening of its new corporate headquarters and technical center in Plymouth, Mich. This investment confirmed **Brembo's commitment to the North American market** to better serve its customers by offering a full array of specialty services from design to manufacturing, as demonstrated by Brembo's product contribution to the Cadillac XTS and ATS.

About Brembo

Brembo SpA is a world leader and acknowledged innovator of disc brake technology for automotive vehicles, with USD1.5 billion in revenues. Brembo supplies high-performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide. Brembo also manufactures clutches, seats, seat belts and other components specifically designed for racing and is a leader in motorsports with more than 200 championship wins. Today the company operates in 15 countries on 3 continents with 36 production and business sites with a staff of 6,000 employees, about 10% of whom are engineering and product R&D specialists. Brembo sells its products under the following brands: Brembo, Breco, Bybre, Marchesini, Sabelt and AP Racing. For more information, visit us at www.brembo.com or contact Brembo North America.

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