



# WE SUPPORT SDGs - Put your face on it!

## THE INITIATIVE

With the “**We support SDGs**” awareness campaign, we have looked at each of the 17 Sustainable Development Goals and highlighted the main targets, shared tips on how to achieve more sustainable lifestyles and outlined what Brembo is doing to achieve them.

**Now it's your turn!** Help us to promote virtuous behavior; your day-to-day actions in your private and working life or sustainability initiatives can be a source of inspiration for everyone.

**We want to recount the experiences of Brembo's people and share Best Practices in short amateur videos on the various Group communication channels.**

This is a voluntary, non-profit project which is in line with the values and principles laid out in our Group's Code of Ethics and aims to promote each of the goals on the 2030 Agenda.

### HOW TO TAKE PART

- **Download and complete the form.**
- **Send it to** [sustainability@brembo.it](mailto:sustainability@brembo.it)
- If your initiative is selected, **you will be contacted** by the CSR team to take part **in the next stages** of the project.

The projects should preferably be **in English** and will be assessed according to the following criteria: FEASIBILITY, REPEATABILITY, ALIGNMENT WITH THE SDGs.

The deadline for uploading the forms is **Friday 8 April 2022.**



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## COMPLETE THE FORM

### BRIEF DESCRIPTION OF YOUR STORY OF SUSTAINABILITY IN YOUR PRIVATE AND/OR WORKING LIFE

(sustainable style of living, ways to protect the environment, support to the local community or collaboration with associations including NGO ones\*, ...)

*\*the supporter must not gain direct and/or indirect advantages or benefits from promoting the organization or body.*

**INITIATIVE** (for example, collecting coffee from used capsules)

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**GOAL** (for example, reusing coffee as a fertilizer)

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**ACTIONS** (for example, emptying the contents of the capsules and keeping it in a container to use as a fertilizer for my plants)

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**RESULTS** (for example, I don't waste useful resources; I don't use chemical fertilizers, etc.)

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**TRY AND LINK YOUR STORY TO ONE OR MORE GOALS IN THE EDITABLE IMAGE ON THE FRONT OF THIS FORM.**

### LEAVE YOUR CONTACT DETAILS

Name and surname .....

Site/Plant .....

Department .....

E-mail/Tel. ....

To examine the issues linked to the 2030 Agenda and its 17 Sustainable Development Goals, look at the communication campaign on [www.brembo.com/en/sustainability/brembo-2030](http://www.brembo.com/en/sustainability/brembo-2030)

For more information, write to [sustainability@brembo.it](mailto:sustainability@brembo.it)

**“ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH.” Helen Keller**

