

**BREMBO AWARDED BY CLEPA  
AS A "TOP INNOVATOR"  
IN THE "GREEN CATEGORY"  
WITH THE BREMBO BEYOND GREENANCE KIT**

***The future oriented brake kit offers a greener solution for light commercial vehicles by reducing particulate emissions and ensuring a better total cost of ownership without compromising Brembo's highest performance standards.***

Brussels (Belgium), 19 October 2023 - At the prestigious Awards Ceremony held in Brussels yesterday, Brembo was prize winning as a "Top Innovator" in the Green category with the Brembo Beyond Greenance Kit. This esteemed award has been bestowed by Clepa, the European Association of Automotive Suppliers.

Greenance Kit is the perfect combination of top performances and enhanced durability, ensuring a much lower environmental impact during braking, with a significant reduction in particulate emissions: -83% in PM10<sup>1</sup> and -80% in PM2.5.

This pioneering solution guarantees extended mileage and a significant improvement in terms of the total cost of ownership of vehicles amounting to an average reduction of -15% during vehicles lifetime. It does ensure an increased durability of the brake discs, tripling<sup>2</sup> their expected lifetime. This leads to relevant cost savings that are a top priority for long-distance professionals and drivers of light commercial vehicles and fleets owners.

*"We are extremely thrilled to be recognized in such a relevant and future oriented category," says Roberto Caravati, Chief Operating Officer Global Business Unit Aftermarket of Brembo. "Brembo Beyond Greenance Kit is the perfect combination of performance and durability, ensuring a much lower environmental impact during braking without compromising performance and safety. This recognition reaffirms our commitment to pioneering sustainable solutions and the greater good of our planet and reconfirms Brembo's commitment that "Every new product will be greener than the one before". The acknowledgment from Clepa underscores Brembo's dedication to driving innovation, especially in the realm of green and sustainable practices. We extend our sincere gratitude to the association and the jury panel for seeing the potential and real-world impact of our work."*

Being recognized as a 'Top Innovator' is a testament to those enterprises that are pushing the boundaries, creating groundbreaking solutions, and leading the charge towards a more sustainable and green future. The intention of this award is to spotlight an expanded range of top innovations stemming not just from members of the Association, but also the industry at-large. The task of narrowing down to these top innovators was entrusted to an esteemed panel of jury members. Representing a diverse spectrum from industry specialists, EU institutions, research organizations, to the academia.

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<sup>1</sup> -81% vs. Original Equipment and -83% vs. Aftermarket of PM10 emissions

<sup>2</sup> Compared to an equivalent Aftermarket product

Officially presented last year at Automechanika in Frankfurt, Brembo's Greenance Kit is now available on the market for the most popular (European) light commercial vehicle models, such as the Citroën Jumper, Fiat Ducato and Talento, Ford Transit, Iveco Daily, Mercedes Vito and Sprinter, Nissan NV 300 and 400, Opel Movano and Vivaro, Peugeot Expert, Renault Master and Traffic, as well as the VW Crafter and Transporter.

The launched product is listed on Bremboparts and TecDoc and it will be showcased at the upcoming Las Vegas AAPEX and Automechanika Shanghai exhibitions.

Further details can be found there:

<https://www.bremboparts.com/europe/en/products/beyond/beyond-greenance-kit-products>

#### About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and Aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – "Turning Energy into Inspiration" – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With about 15,000 people across 15 countries, 31 production and business sites, 8 R&D centers and with a turnover of € 3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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