

## **BREMBO LAUNCHES THE GREENANCE KIT: LOW EMISSIONS AND REDUCED TOTAL COST OF OWNERSHIP FOR LIGHT COMMERCIAL VEHICLES**

*The future oriented brake kit offers a greener solution for light commercial vehicles by reducing particulate emissions by more than 80%<sup>1</sup>, while lasting up to 3 times<sup>2</sup> longer than an equivalent Aftermarket product. The result is a lower total cost of ownership that drops on average by 15%, combined with top braking performance.*

Stezzano (Italy), 9 October 2023 – Brembo, the leading company in the development and production of high-performance braking systems, announces its go to market of the new Brembo Beyond Greenance Kit, an eco-friendly brake solution, currently specifically engineered for light commercial vehicles.

Deriving its name by merging the words 'GREEN' and 'PERFORMANCE', the Brembo Greenance Kit is a solution that anticipates low environmental impact requirements. It matches both customer expectations and environmental awareness to contribute to a sustainable and greener world, without compromising on the top braking performance expected from Brembo products.

Greenance Kit is the perfect combination of performance and durability, ensuring a much lower environmental impact during braking, with a significant reduction in particulate emissions: -83% in PM10<sup>1</sup> and -80% in PM2.5.

This pioneering solution guarantees extended mileage and a significant improvement in terms of the total cost of ownership of vehicles amounting to an average reduction of 15%. It ensures an increased durability of the brake discs, tripling<sup>2</sup> their expected lifetime. This leads to relevant cost savings over the life of the vehicle that is a top priority for long-distance professionals and drivers of light commercial vehicles and fleets.

Greenance Kit features a jointly developed range of new combined innovative alloy discs and newly engineered brake pads, which greatly enrich Brembo's Aftermarket line-up. This is directly derived from the company's extensive heritage and experience and its continuous focus on innovation in Racing/Motorsports and the Original Equipment (OE) markets.

Thanks to Brembo's unparalleled technological know-how and continuous research and development in brake technologies, the Greenance Kit offers the most sustainable solution without compromising performance. These kits have already passed the ECE-R90 homologation tests as well as the most severe benchmark road tests, conducted by the company's technicians, accordingly to Brembo's most stringent requirements.

The Greenance Kit is part of the new Brembo Beyond product line, the company's solution line tailored to bring innovation and sustainability in replacement parts for all the new mobility vehicles.

Officially presented last year at Automechanika, Brembo's Greenance Kit is now available on the market for the most popular (European) light commercial vehicle models, such as the Citroën

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<sup>1</sup> -81% vs. Original Equipment and -83% vs. Aftermarket of PM10 emissions

<sup>2</sup> Compared to an equivalent Aftermarket product

Jumper, Fiat Ducato and Talento, Ford Transit, Iveco Daily, Mercedes Vito and Sprinter, Nissan NV 300 and 400, Opel Movano and Vivaro, Peugeot Expert, Renault Master and Traffic, as well as the VW Crafter and Transporter.

The launched product is listed on Bremboparts and TecDoc and it will be showcased at Automechanika Dubai, Las Vegas AAPEX and Automechanika Shanghai exhibitions.

Further details can be found there:

<https://www.bremboparts.com/europe/en/products/beyond/beyond-greenance-kit-products>

#### About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and Aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With about 15,000 people across 15 countries, 31 production and business sites, 8 R&D centers and with a turnover of € 3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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