

BREMBO PRESENTS CELEBRATION TROPHY TO VALENTINO ROSSI IN MISANO

“The Doctor” has always ridden on Brembo brakes; throughout his nine world titles, the Bergamo-based company has always been by his side and on his bikes

Stezzano (BG), 8 September 2023 – Brembo today presented an award to Valentino Rossi to celebrate his extraordinary career on two wheels. In a lifetime of racing that has seen Rossi crowned world champion nine times, Brembo has been with him every step and corner along the way, guaranteeing the best braking performance possible.

Brembo chose the Misano circuit to give the celebration trophy to “The Doctor” – during the Grand Prix of San Marino and on the Rimini Riviera. That’s a home race both for Rossi, originally from nearby Tavullia, and for Brembo, which has its headquarters in the province of Bergamo.

“Valentino Rossi is simply one of the greatest chapters in the history of Italian motorcycling,” said Daniele Schillaci, Brembo’s CEO. *“It is an honour for us to be able to award him with this unique trophy, which underlines his unbreakable bond with Brembo. I thank Valentino on behalf of the company for having always been with us and for allowing us to bring continuous innovation to every type of sports bike on which he has competed and won.”*

Every bike ridden by Rossi has been fitted with Brembo: both Cagiva and Aprilia used Brembo brakes, as did the Aprilia 125 and 250, the Honda 500 and MotoGP, the Yamaha MotoGP Factory and Petronas, and even the Ducati MotoGP bikes.

The trophy itself is a unique object that symbolises this long and successful collaboration. It has been made by Brembo with parts from the first braking system that Rossi used in 1996 on his debut in the 125 class, and from the braking system he used during his last race in MotoGP, in Valencia in 2021.

Rossi’s career on two wheels is stacked with records: he competed in 432 GPs and won over 6,350 points. He won 89 times in the premier class and 115 times across all classes. He was on the podium an incredible 235 times (including 176 in MotoGP, another record), and at one point was on the podium 23 consecutive times from the 2002 Portuguese GP to the 2004 South African GP.

Rossi is the only world champion to have triumphed in four different classes: 125, 250, 500 and MotoGP; and he has had unprecedented sporting longevity: a span of 20 years and 311 days from the first GP he won in the World Championship (the Czech Republic GP 1996) to his last success in the Dutch GP of 2017.

Over 26 seasons in the World Championship, Rossi has changed category, team, tyres, fuel, suspension, but he has never changed brakes. In Brembo he found the ideal partner

to fuel his hunger for success and guarantee absolute performance on the most extreme braking sections and most demanding circuits all over the world.

In 26 World Championships Rossi has used Brembo brakes over 110,000 times and, considering free practice, qualifying and warm-up, he has probably worn out more Brembo components than any other: over 450 front discs, more than 1,000 brake pads and no less than 280 litres of brake fluid.

Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for elite manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

Employing around 15,000 people across 15 countries and with 31 production and business sites, 9 R&D centres and a turnover of €3,629 million in 2022, Brembo is the trusted solutions provider for everyone who demands the best driving experience.

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