

## **LET THE RACING BEGIN! BREMBO JOINS THE 2022 GRAN TURISMO WORLD SERIES ON GRAN TURISMO™ 7**

*Stezzano (Italy), 25 May 2022* – Brembo, the exclusive technical partner in high performance braking systems for Gran Turismo™ 7, is at the forefront of the 2022 Gran Turismo World Series which gets underway on 27<sup>th</sup> and 28<sup>th</sup> May with the first rounds of the online Season 1. The competition is open to all the gamers who have a copy of Gran Turismo™ 7 for PS4™ or PS5™ consoles.

Following the launch of Gran Turismo™ 7 in March, Brembo is now making its UPGRADE systems available to participants of the 2022 Series. In the Tuning Shop of the game, players will be able to enhance the competitiveness of their original cars with the highest performing and most distinctive Brembo braking solutions, including Carbon Ceramic brake discs and GT|BM calipers in 8 different colors.

Through the Sport Mode of the game, players get access to the 2022 Gran Turismo World Series. Once there, they sign up for the Nations Cup in which drivers represent their respective country and compete for individual glory, and/or Manufacturers Cup, where they race on behalf of their favourite car manufacturer against all other participating ones.

The Gran Turismo World Series will see a welcome return to some live events in 2022. The top racers from Season 1 will be invited to compete in a three-day World Series Showdown in July against the 2021 World finalists at the spectacular Red Bull Hangar-7 in Salzburg Austria. This wrap-up event for Season 1, and the mid-point of the 2022 Gran Turismo World Series.

The competition then continues online with Season 2, with the fastest drivers invited to challenge the established stars at the World Finals in November. After two years, the finals return to the prestigious Sporting Monte Carlo, which hosted the 2018 and 2019 World Finals events.

In addition to the two in-person live events, fans will be able to watch the competitors go head-to-head in a series of three Nations Cup and three Manufacturers Cup broadcast World Series races. While the players will compete online from their homes all over the world, the competition is no less fierce and the skills on show no less impressive.

Virtual driving is indeed becoming an increasingly tangible reality. For this reason, Brembo continues its journey to become a solutions provider, offering extensive experience gained on the asphalt of the racetrack to the virtual world of Gran Turismo™ 7 and its 2022 Series. Gamers will discover Brembo braking solutions for a thrilling driving experience.

See you on the e-race!

**About Brembo SpA**

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in the R&D. 2021 turnover is € 2,777.6 million (12.31.2021). Brembo is the owner of the Brembo, Breco, AP, Bybre, and Marchesini, SBS Friction brands and operates through the AP Racing brand.

**About Gran Turismo™**

Gran Turismo™ is a video game developed by Polyphony Digital Inc., a subsidiary of Sony Interactive Entertainment Inc. Having launched in Japan first in 1997, the multi-award-winning franchise is regarded as the best and most authentic driving simulator due to true-to-life graphics, authentic physics technology and careful attention to detail, Polyphony and its famed creator Kazunori Yamauchi have revolutionized the racing game genre.

**For more info about Brembo:**

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**Gran Turismo™'s Official Communication Channels**

Website: <https://www.gran-turismo.com>

Championship Overview – <https://www.gran-turismo.com/world/gt7/championships/gtws2022/>

GT Live – <https://www.gran-turismo.com/world/live/>

Facebook – <https://www.facebook.com/GranTurismo/>

Twitter – <https://twitter.com/thegranturismo>

Instagram – <https://www.instagram.com/thegranturismo/>

TikTok - <https://www.tiktok.com/@thegranturismo>

YouTube – <https://www.youtube.com/GranTurismoOfficial/>

Hashtags

#GT7 #GranTurismo #GTWorldSeries

More info on Gran Turismo™ 7:

<https://www.gran-turismo.com/us/products/gt7/>