

THE WAIT IS OVER: GRAN TURISMO™ 7 IS NOW AVAILABLE, WITH BREMBO AS THE EXCLUSIVE PARTNER FOR BRAKING SYSTEMS

Stezzano (Italy), 4 March 2022 – Brembo, the leading company in the development and production of high performance braking systems, is proud to be the official technical partner in braking systems for Gran Turismo™ 7, which is available for PS4™ and PS5™ consoles from today.

Thanks to Brembo's experience as a solutions provider, the company is offering its most distinctive and highest performance braking systems in the Gran Turismo 7 *Tuning Shop* – the virtual window where players will be able to upgrade and customize their original cars, enhancing their competitiveness while racing.

Gran Turismo™ 7 offers more than 400 cars from over 50 automotive manufacturers at launch, and all cars whose braking systems can be tuned in the *Tuning Shop* can be equipped with Brembo solutions. As the exclusive partner in the category, Brembo is making its UPGRADE systems available to players, including Carbon Ceramic discs and GT|BM calipers in 8 different colors.

From high performance to reliability and style, Gran Turismo™ 7 drivers will discover unique Brembo braking solutions that offer the best driving experience, just as the company does in reality.

Brembo's profile and values will be visible in the Gran Turismo™ 7 game's *Brand Central* and in the *Brand Central Museum*. In addition, Brembo's branding will appear on the tracks featured in the game.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in the R&D. 2021 turnover is € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, Breco, AP, Bybre, and Marchesini, SBS Friction brands and operates through the AP Racing brand.

About Gran Turismo™

Gran Turismo™ is a video game developed by Polyphony Digital Inc., a subsidiary of Sony Interactive Entertainment Inc. Having launched in Japan first in 1997, the multi-award-winning franchise is regarded as the best and most authentic driving simulator due to true-to-life graphics, authentic physics technology and careful attention to detail, Polyphony and its famed creator Kazunori Yamauchi have revolutionized the racing game genre.

For more info about Brembo:

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Gran Turismo™'s Official Communication Channels

Website: <https://www.gran-turismo.com>

Facebook – @GranTurismo <https://www.facebook.com/GranTurismo/>
Twitter – @thegranturismo <https://twitter.com/thegranturismo>
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Hashtags

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More info on Gran Turismo™ 7:

<https://www.gran-turismo.com/us/products/gt7/>