



BREMBO PLANTS A FOREST OF 14,000 TREES

The initiative, in partnership with Treedom, involves all Group employees in celebration of Brembo's 60th anniversary. It will reduce CO₂ in the atmosphere and support local farming communities

Stezzano (Bergamo, Italy), 11 November, 2021 – Brembo, a global leader in the development and production of brake systems, is marking the 60th anniversary of its foundation by planting a forest of more than 14,000 trees and donating them to Group employees around the world.

The Brembo Forest will rise in Kenya, near Lake Victoria, where Brembo will work in partnership with web platform Treedom – the first such system to allow trees to be planted remotely and their stories followed online.

"This forestry project sits with the objectives of COP26 in Glasgow and demonstrates that sustainable growth is possible through co-operation between different sectors of society," says Cristina Bombassei, Brembo's Chief CSR Officer. *"At Brembo we have a strong sustainability culture, which is reflected in our use of resources, recycling of materials, reduction of emissions, and in our strategy to develop greener products. The forest represents just one aspect of our wider global commitment, following the lead of the United Nations to engage not only governments and individuals, but also companies to play an active role in the battle against climate change."*

In 2018, Brembo signed up to the UN 2030 Agenda for Sustainable Development and its 17 Goals or SDGs. The Brembo Forest will contribute to the achievement of 10 of these, producing both environmental and social benefits.

It is estimated that the 14,000 trees will sequester more than 7,000 tons of CO₂ from the atmosphere over 10 years, further supporting Brembo's goal of becoming a carbon neutral company by 2040.

Among the trees being planted are fruit and non-fruit species appropriate to the local environment and the needs of its population. The project will involve about 1,300 farmers who will take care of the forest, with the help of an NGO.



About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 26 production and business sites, and a pool of over 11,000 employees, about 10% of whom are engineers and product specialists active in the R&D. 2020 turnover is € 2,208.6 million (12.31.2020). Brembo is the owner of the Brembo, Breco, AP, Bybre, and Marchesini, SBS Friction brands and operates through the AP Racing brand.

For information:

Roberto Cattaneo – Chief Communication Officer Brembo SpA
Tel. +39 035 6052347 @: roberto_cattaneo@brembo.it

Daniele Zibetti – Corporate Media Relations Brembo SpA
Tel. +39 035 6053138 @: daniele_zibetti@brembo.it