



## PRESS RELEASE

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For immediate release

### **BREMBO REMANUFACTURED CALIPERS: AN EXCITING ADDITION TO THE SPARE PARTS RANGE**

At this year's Automechanika trade fair in Frankfurt Brembo is launching an exciting addition to its range for the Aftermarket: a comprehensive selection of remanufactured brake calipers.

With over 4,000 codes compatible with more than 2,000 car models from 55 manufacturers, the new line covers 95% of the European car park.

Brembo has over 50 years experience in the production of original equipment brake calipers and technical leadership in designing solutions equally applicable in both the OE and replacement parts sectors.

Brembo's aim is to ensure that all products in its Aftermarket range meet the same standards as their OE counterparts. On the basis of its undoubted skills, Brembo has therefore extended its range of spare parts, offering a complete range of remanufactured calipers. This new line provides an attractive alternative to the traditional replacement of faulty calipers with new ones, meeting exactly the same standards of quality and safety as brand new ones.

The caliper remanufacturing process adheres to the same stringent technical standards as those applied to OEM calipers. The process involves testing and cleaning of the caliper, replacement of all worn parts and the application of a special anti-corrosion protective coating.

After a final quality check the remanufactured caliper is given an identifying mark. The whole process gives Brembo customers the assurance that a Brembo remanufactured caliper will work as well as new ones, providing the same level of quality and the same warranty.

As well as being cost-effective and reliable, remanufactured brake calipers are also an eco-friendly choice, consistent with the company's goal of reducing the environmental impact of its products and processes. In this case this is achieved by the recycling of the caliper body.

For more information visit the Brembo stand at the Automechanika in **Hall 3, D21**.

#### **About Brembo S.p.A**

Brembo S.p.A is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 200 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of 7,605 employees, about 10% of whom are engineers and product specialists active in the R&D. 2013 turnover is €1,566.1 million (12/31/2013). Brembo is the owner of the Brembo, Breco, AP, Bybre, Marchesini, and Sabelt brands and operates through the AP Racing brand.

For info: Monica Michelini – Media Relations Brembo SpA – Tel. + 39 035 605 2173  
E-mail: [press@brembo.it](mailto:press@brembo.it) Web: [www.brembo.com](http://www.brembo.com)

Dagmar Klein / Regine Klepzig – Brembo Media Consultant – Tel. + 49 89 89 50 159-0  
E-mail: [d.klein@bmb-consult.com](mailto:d.klein@bmb-consult.com) / [r.klepzig@bmb-consult.com](mailto:r.klepzig@bmb-consult.com)