



## **Brembo awards Niki Lauda during Formula One Italy Grand Prix**

***The legendary Austrian racing driver, three-time Formula One World Champion, received 'Bernie Ecclestone Award 2013' to have contributed with his sporting and entrepreneurial capabilities to the history of Formula One***

(Monza, Italy, 8<sup>th</sup> September 2013) – On the occasion of Formula One Italy Grand Prix at Monza circuit, Alberto Bombassei, Brembo Chairman and Bernie Ecclestone, Formula One Management Limited (FOM) Chairman, gave to Niki Lauda the prize 'Bernie Ecclestone Award 2013'.

The special award, a Formula One braking system, was achieved with the following motivation:

*"To have contributed to the history of Formula One as a racing driver, with three-time World Champion victories in 1975, 1977 and 1984, 177 races competed, 25 wins, 54 podiums, 24 pole positions. After the retirement from competition, in the role of teams consultant, television commentator, motorsport writer and journalist and now as non-executive Chairman of Mercedes AMG Petronas F1 team. Moreover, in September 2013 the movie RUSH will be released about F1 battle between Austrian driver and James Hunt in Seventies and contribute to further spread the culture of Formula One worldwide. Thanks to the award assigned to Niki Lauda, Brembo brings the award outside Italy at more international level".*

The award ceremony took place at FOM (Formula One Management) motorhome.

The 'Bernie Ecclestone Award by Brembo' was born in 2011 to celebrate 50th anniversary of the Italian Company. The first edition of the award, a braking system personalized with the colour of the Italian flag, was given to Bernie Ecclestone. In 2012 the award was assigned to Luca Cordero di Montezemolo, Ferrari Chairman.

The Italian Company continues to invest maximum commitment in research and development of highly innovative and technological products, offering high performances and guaranteeing the best reliability and safety. Since 1975 to date, Brembo has achieved 18 Drivers World Championships and 23 Constructors World Championships, divided in this way: 14 with Scuderia Ferrari, 3 with McLaren Honda, 3 with Red Bull Racing, 2 with Benetton Renault and 1 with Brawn GP.

Attached:

2 photos use free of the award ceremony



#### About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 200 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of about 7.000 employees, about 10% of whom are engineers and product specialists active in the R&D. 2012 turnover is € 1.388,6 million (31.12.2012). Brembo is the owner of the Brembo, Breco, Bybre, Marchesini, and Sabelt brands and operates through the AP Racing brand.

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