



Brembo Brake System Selected for 2016 Chevrolet Camaro

DETROIT, June 1, 2015 – Brembo, the world leader and acknowledged innovator of brake technology for automotive vehicles, engineered an optimized brake system for the all-new 2016 Chevrolet Camaro performance capability.

The sixth generation Camaro is all new from the ground up, and at least 200 pounds lighter than the model it replaces for a lighter, more agile driving experience. That experience is supported by Brembo brakes, available on both LT and SS models.

“Brembo has a long-standing history with Chevrolet and its premium line of street performance cars, including this latest generation of the Camaro and the Corvette Z06 launched last year,” said Dan Sandberg, president and chief executive officer of Brembo North America. “Brembo has worked alongside Chevrolet in developing braking systems for many years and is happy to have been selected for this new generation Camaro.”

Touted as a Detroit-made muscle car, the Camaro’s brake system is also Michigan-based. The rotors are made in Michigan and the entire Brembo brake system will be assembled in Brembo’s Homer, Michigan, plant.

The four-piston, two-piece aluminum calipers are designed specifically for weight savings and are among the stiffest available with virtually no distortion from high thermal and torque loads, even under the most demanding conditions. The anodized aluminum-constructed and corrosion-resistant Brembo calipers offer reduced weight over traditional calipers.

On Camaro LT, the available Brembo brakes include 12.6-inch (321x30mm) front rotors with four-piston aluminum calipers. Camaro SS employs 13.6-inch (345x30 mm) front rotors with four-piston aluminum calipers and 13.3-inch (339x26 mm) rear rotors with four-piston calipers.



About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 300 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of around 7,900 employees, about 10% of whom are engineers and product specialists active in the R&D. 2014 turnover is € 1,803.3 million (12/31/2014). Brembo is the owner of the Brembo, Breco, AP, Bybre, Marchesini, and Sabelt brands and operates through the AP Racing brand. For more information, visit us at www.brembo.com.

###

Media Contacts:

Caroline Fallara
Communications Manager
Brembo North America, Inc.
+1 734 468 2109
cfallara@brembo.com

Susan Pollack
Brembo Media
+1 313 434 6912
susan@kcapr.com