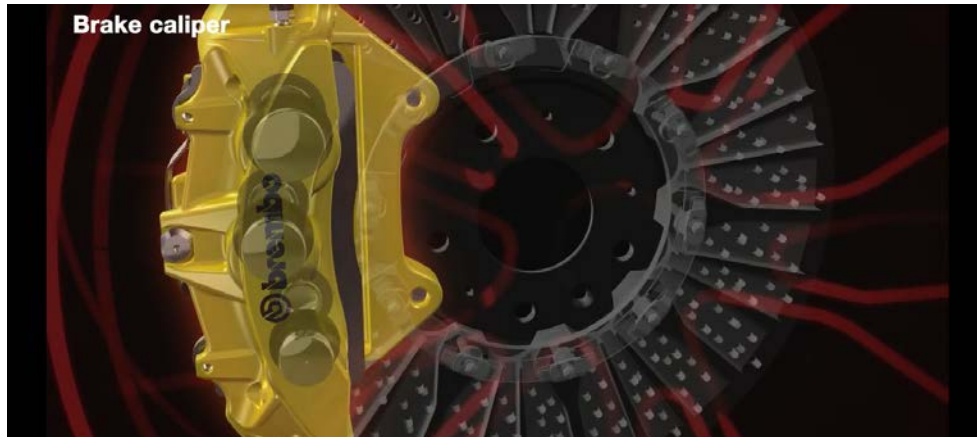




INCREDIBLE BREMBO STOPPING POWER IN THE CORVETTE Z07 PERFORMANCE PACKAGE DISPLAYED IN 3D

Special animation features Brembo's State-of-the-art carbon ceramic brake system



PLYMOUTH, Mich., Oct. 1, 2014 - Brembo is pleased to introduce a new 3D video of the Corvette state-of-the-art, carbon ceramic braking system. This animation illustrates some of the technology that enables the Corvette Z07 to brake from 60 to 0 mph in just 99.6 feet.

The new brake system for the Corvette was engineered by Brembo to provide shorter stopping distances, better modulation, improved durability, and balanced brake performance without fading under extreme conditions. The six-piston, monobloc aluminum calipers were designed specifically for weight savings and drag reduction and include cross-drilled radiators to improve pad and brake fluid cooling. The differentiated piston diameters provide optimum force distribution on high-performance pads specifically developed for the carbon ceramic brake rotors (15.5" front and 15.3" rear).

The 3D animation of the new Z07 Performance Package brake system can be viewed at : <http://youtu.be/xChFrmAljHI>

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 200 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of about 7.600 employees, about 10% of whom are engineers and product specialists active in the R&D. Brembo is the owner of the Brembo, Breco, Bybre, Marchesini, and Sabell brands and operates through the AP Racing brand.

For more information contact:

Jack Gerken
Brembo Public Relations Consultant
714-436-9900 - Jack@Gerken.org

Caroline Fallara
Brembo N.A. Communications
714-623-5792 - cfallara@brembo.com