



For Immediate Release

BREMBO SPONSORS 2011 CONCOURS D'ELEGANCE OF AMERICA Supercar Display Sponsored by Brembo

PLYMOUTH, Mich., July 29, 2011 -- Brembo will sponsor a display of 30 supercars and motorcycles this Sunday, July 31, at the 2011 Concours d'Elegance of America at the Inn of St. John's in Plymouth.

The 2011 Concours d'Elegance of America, formerly held at Meadow Brook Hall, is a unique event that brings together an amazing collection of significant and rare cars which display the highest qualities of design, craftsmanship and style.

Brembo's sponsorship is a perfect relationship as Brembo has long been acknowledged as a world leader in the design, development and production of high-performance brakes for the world's supercars. Some of the cars on display this Sunday include seven Ferraris, three Cadillac CTS-Vs, two Lamborghinis and Lotuses, Aston Martin Virage, Audi R8, Corvette C6RS, Dodge Viper, Lexus LFA, Porsche Carrera and three BMW motorcycles. And most of these supercars are equipped with Brembo brakes as original equipment (OE).

Last summer Brembo opened its North American corporate headquarters in Plymouth confirming its commitment to the North American market to better serve its prestigious list of OE customers by offering a full array of specialty services from design to manufacturing. In addition, Brembo established a Research & Development Center in Plymouth, the only tech center outside of Italy. "With our recent corporate relocation to Plymouth and our growing presence in North America, the Concours d'Elegance of America is an excellent fit for Brembo" commented Dan Sandberg, president and CEO of Brembo North America.

The event coincides with celebrations to mark 50 years of business which adds another good reason to come visit the Brembo Supercar display at the 2011 Concours d'Elegance of America at the Inn at St. John's this coming Sunday.

About Brembo SpA

Brembo SpA is a world leader and acknowledged innovator of disc brake technology for automotive vehicles, with USD1.5 billion in revenues. Brembo supplies high-performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide. Brembo also manufactures clutches, seats, seat belts and other components specifically designed for racing and is a leader in motorsports with more than 200 championship wins. Today the company operates in 15 countries on 3 continents with 36 production and business sites with a staff of 6,000 employees, about 10% of whom are engineering and product R&D specialists.

Brembo sells its products under the following brands: Brembo, Breco, Bybre, Marchesini, Sabelt and AP Racing.

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