



FOR IMMEDIATE RELEASE

**BREMBO BRAKES – THE CHOICE OF CHAMPIONS
AT RED BULL U.S. MOTORCYCLE GRAND PRIX**
Brembo-equipped Teams Have Won 14-Straight World Championships

LAGUNA SECA, Calif., July 20, 2007 – While Brembo Racing is world renown for its victories on four wheels at places like Le Mans, Daytona, Sebring and Monaco, Brembo's performance on two wheels this season has been nothing short of spectacular. In 2007, Brembo-equipped teams are **undefeated** in the two premier motorcycle series, MotoGP and AMA Superbike, winning 16-straight events around the world!

The stars of the two-wheel racing world come to the panoramic Monterey Peninsula this coming weekend, July 21-22, for the Red Bull U.S. Grand Prix at Mazda Laguna Seca Raceway featuring the tenth round of the MotoGP World Championship and the seventh round of the AMA Superbike series.

Brembo will supply the majority of the MotoGP field at Laguna Seca, including five-time World Champion Valentino Rossi of the #46 Fiat Yamaha Team and #27 Casey Stoner of Team Ducati Marlboro. Stoner and Rossi have won every MotoGP but two this season with Rossi trailing Stoner by 32 points going into the Red Bull U.S. Grand Prix. They will be joined by Rossi's teammate, #5 Colin Edwards of Texas who finished fourth at Germany this past weekend, #26 Dani Pedrosa of Repsol Team Honda who's third in points and won his first race of the season at Germany, and his teammate, #1 Nicky Hayden, current MotoGP World Champion, third at Germany and winner of the Red Bull U.S. Grand Prix the past two years. All, of course, on Brembo brakes.

Brembo will also be well represented in the AMA Superbike race at Laguna Seca as teammates #1 Ben Spies, current Superbike Champion, and #66 Matt Mladin of Team Yoshimura Suzuki have won all six rounds of the season and hold a commanding points lead.

Whether four-wheel or two, open-wheel, prototype or GT, since Brembo began racing with Ferrari in 1975, the Italian manufacturer of high-performance braking systems has won more world championships at more great venues like Le Mans, Daytona, Sebring and Monaco than any other competitor. This season alone, Brembo teams in the American Le Mans Series (ALMS) have won every race in LMP1 with Audi and four out of six in GT2 with Ferrari. At Grand-Am's season opening Rolex 24 at Daytona and the ALMS' 12 Hours of Sebring, the majority of the sports car fields were equipped with Brembo brakes.

At last month's classic 24 Hours of Le Mans, the Brembo-equipped Audi team won overall for the seventh time in eight years, while the Aston Martin and Porsches topped their GT classes on Brembo as well.

As in all years, Brembo's success on the race track in 2007 is not limited to sports cars; Brembo-equipped cars have won over 50% of the F1 races and NASCAR Nextel Cup and Busch Series races this season.

Racing teams and manufacturers such as Audi, BMW, Buell, Ducati, Ferrari, Harley-Davidson, KTM, Porsche and Yamaha, who demand the best, turn to the experts in braking technology and performance: Brembo. The strong support and trusted relationships that Brembo has with more than 47 original equipment manufacturers and hundreds of championship-winning race teams is based on the fact that Brembo is the industry benchmark. There is no other company or product line on the market that can match Brembo's level of technology and performance.

BREMBO TECHNICAL FACTS:

Brembo has developed a new caliper with different geometries for this season. Thanks to an extensive use of FEM simulations, the new caliper adapts extremely well to the 320 mm disc and the smaller rim this year. Motorcycles with Michelin tires, for example, used 16-in. rims versus 16.5 in. last year. The particular shape of the new caliper, with all of its rounded angles, makes assembling and dismantling of the brake system simpler and it's completely interchangeable with the previous calipers. These changes haven't affected the performance of the braking system, but have permitted a reduction of 50 grams of weight.

On dry surfaces, carbon brake discs provide maximum braking performance and optimal handling. Steel discs can be used in wet weather, still offering excellent performance due to the increased friction between caliper and pads.

A carbon brake disc weighs about 780 grams (1.72 pounds), while a steel disc weighs twice as much, about 1470 grams (3.42 pounds).

Brembo, a world leader in engineering, development and production of high-performance braking systems and components, was established in 1961 in Bergamo, Italy.

Brembo is an engineering company with over nine percent of its 4700 employees dedicated to research, development and innovation. Brembo has 23 plants and offices in 12 countries worldwide. Each product is designed with performance and styling uniquely matched to the vehicle that it equips. Of equal importance is Brembo's total commitment to manufacturing and quality assurance. Brembo controls every step of the process, from design to iron casting through to assembly, by means of testing and simulations in the laboratory, as well as on the road and track to assure performance.

Brembo offers a comprehensive line of brake components and systems ranging from original equipment and aftermarket replacement parts, to racing and high-performance upgrades, as well as performance motorcycle components and systems.

As a global supplier, Brembo manufactures over 32 million brake rotors a year for more than 30 different OEMs, including Aston Martin, Audi, BMW, DaimlerChrysler, General Motors, Ford, Ferrari, Lamborghini, Maserati, Mercedes and Porsche. 2006 sales were \$965 million.

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