

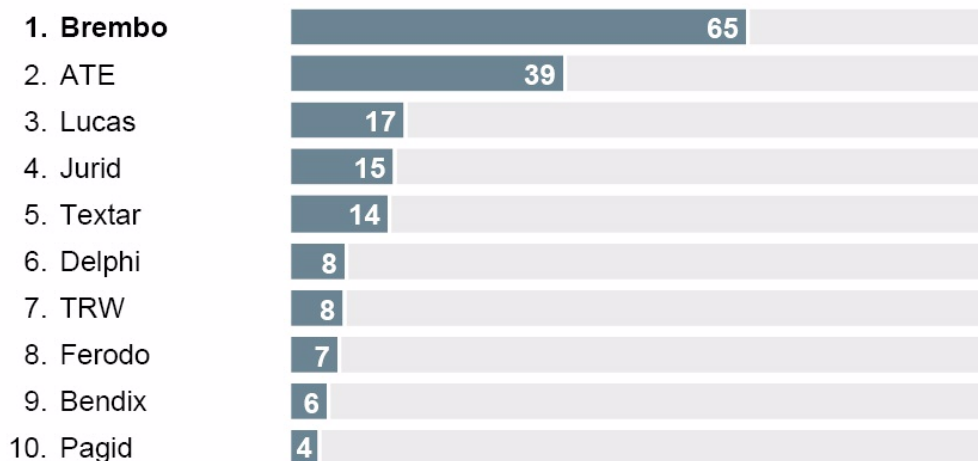
BREMBO BRAKES PREFERRED BY GERMAN MOTORISTS

Annual Surveys of Four Top German Magazines Confirm Brembo as Brand of Choice

COSTA MESA, Calif., Feb. 5, 2007 – Whereas the French are more discerning about wine, German motorists are far more concerned about the performance and quality of their cars and the associated automotive components (e.g. brakes, tires, wheels, etc.). To this end, the top German consumer automotive and motorcycle magazines annually survey their readership to determine which products perform the best.

Auto Motor und Sport, one of the most respected of the European consumer automotive magazines (with over 500,000 biweekly subscribers) decided to include 20 different categories of car components in its 2006 “Best Cars of the Year” survey. To the question “Which products meet your requirements best?” 65 per cent of the 90,000 responding chose Brembo as the brake system of choice, conspicuously more than its nearest competitor.

The published results were as follows:



Alle Angaben in %; Mehrfachnennungen möglich



In a similar survey, **Sport Auto**, a monthly publication for enthusiasts, chose Brembo as the best manufacturer of brakes (upgraded) for sport cars. Interestingly, Brembo outpaced its nearest competitor by an even greater margin (51.6 vs. 13.4 per cent) in this survey. The same can be said for the third and fourth surveys published by the motor sports weekly, **Motorsport aktuell**. Their 2006 “Best Brand” survey for Automobiles gave Brembo a rating of 75.7 per cent (versus 33.8), while Brembo scored 80.1 per cent for Motorcycles brakes (versus 32.7).

Obviously, the French would agree: It was a vintage year for Brembo brakes!

Brembo, the world leader in engineering, development and production of high-performance braking systems and components, was established in 1961 in Bergamo, Italy.

Brembo is an engineering company with over ten percent of its 4500 employees dedicated to research, development and innovation. Brembo has 24 plants and offices in 12 countries worldwide. Each product is designed with performance and styling uniquely matched to the vehicle that it equips. Of equal importance is Brembo's total commitment to manufacturing and quality assurance. Brembo controls every step of the process, from design to iron casting through to assembly, by means of testing and simulations in the laboratory, as well as on the road and track to assure performance.

As a global supplier, Brembo manufactures over 32 million brake rotors a year for more than 30 different OEMs, including Aston Martin, Audi, BMW, DaimlerChrysler, General Motors, Ford, Ferrari, Lamborghini, Maserati, Mercedes and Porsche. The Group's 2005 sales were \$882* million (2006 - \$965 million – analysts' consensus).

Brembo North America was established to provide superior service to customers in the United States, Canada and Mexico.

Brembo North America offers a comprehensive line of brake components and systems ranging from original equipment and direct OE replacement parts, to racing and high-performance upgrades, as well as performance motorcycle components and systems. Brembo's Aftermarket systems are subject to the same technology, performance and quality standards as their OEM and racing systems.

For more information visit our website at www.brembo.com/US or contact Brembo North America.

**1.24 exchange rate applied*

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