



For immediate release

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**BREMBO BRAKES TO STOP
DIMORA'S 1200-HORSEPOWER MOTORCAR**
Technical Partnership on World's First \$2 Million Sport Luxury Sedan

COSTA MESA, Calif. – July 16, 2007 – Brembo High Performance Division has entered a technical partnership with DiMora Motorcar to develop and provide the braking systems for the Natalia SLS 2, the world's first \$2 million sport luxury sedan.

Brembo will design custom front and rear braking systems for the production supercar that will be powered by the 1200-horsepower DiMora Volcano V16 engine and controlled by more than 60 on-board computer systems.

"The fastest intended sport luxury sedan needs the world's best brakes," said Wayne Rodgers, Director of High Performance of Brembo North America. "Brembo engineers are working with DiMora Motorcar designers to develop braking systems that will be capable of stopping an incredibly powerful vehicle."

DiMora Motorcar Founder and CEO Alfred J. DiMora noted the importance of Brembo's constant innovation in braking system design. "Brembo has been the leader in high-performance braking for decades. They have been the driving force in creating the Kilometro Rosso Science and Technology Park in Bergamo, Italy, a cutting-edge facility. They have the expertise and resources needed to push the state of the art in braking systems for the Natalia SLS 2."

Brembo has built its reputation on the race track and as the brake of choice on numerous sports cars. Brembo is using its experience gained in the most demanding Motorsports series in the world—including Formula 1—to design the custom braking systems for the Natalia SLS 2. "When complete, the front and rear braking systems of this incredible vehicle will be some of the most sophisticated in the world in terms of both material and design," said Wayne Rodgers.

For more information visit us at www.brembo.com/US or contact Brembo North America.

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Brembo, a world leader in engineering, development and production of high-performance braking systems and components, was established in 1961 in Bergamo, Italy.

Brembo is an engineering company with over nine percent of its 4700 employees dedicated to research, development and innovation. Brembo has 23 plants and offices in 12 countries worldwide. Each product is designed with performance and styling uniquely matched to the vehicle that it equips. Of equal importance is Brembo's total commitment to manufacturing and quality assurance. Brembo controls every step of the process, from design to iron casting through to assembly, by means of testing and simulations in the laboratory, as well as on the road and track to assure performance.

Brembo offers a comprehensive line of brake components and systems ranging from original equipment and aftermarket replacement parts, to racing and high-performance upgrades, as well as performance motorcycle components and systems.

As a global supplier, Brembo manufactures over 32 million brake rotors a year for more than 30 different OEMs, including Aston Martin, Audi, BMW, DaimlerChrysler, General Motors, Ford, Ferrari, Lamborghini, Maserati, Mercedes and Porsche. 2006 sales were \$965 million.

About DiMora Motorcar

Based in Palm Springs, California, DiMora Motorcar crafts automobiles designed to exceed expectations for safety, performance, technology, ecology, beauty, comfort, and luxury. It reveals the design, production, and testing of these automobiles via the Internet so that people around the world can participate in and learn from the process.

The founder, CEO, and driving force behind DiMora Motorcar is Alfred J. DiMora, who produced two of America's finest luxury automobiles, the Clenet (as owner) and the Sceptre (as co-founder). He and the Clenet were inducted into the Automotive Hall of Fame in 1986 for the Centennial Year of the Gasoline-powered Automobile. He also founded Starbridge Systems, Inc., where he developed the world's fastest FPGA supercomputer. With his technological and automotive backgrounds, Alfred DiMora blends the two worlds together to create this new experience in automotive history, the Natalia SLS 2 sport luxury sedan. Please visit www.dimoramotorcar.com for more information.