

## BREMBO ANNOUNCES TWO NEW MOTO CALIPERS AT 2007 DEALER EXPO

**Applications for European Motorcycles and SuperMoto  
Extend Brembo's High-Performance Division's Offerings**

INDIANAPOLIS, Feb. 16, 2007 – Last year, Brembo North America's (BNA) newly formed motorcycle High-Performance Division introduced its new race-inspired brake kits for Japanese Sportbikes at the 2006 Dealer Expo in Indianapolis. Today at the 2007 Dealer Expo, BNA announced two new moto calipers to enhance the unit's product range of high-performance brake systems.

As per last year's application for Japanese Sportbikes, Brembo has developed a new radial caliper, that is interchangeable on the standard radial forks of the European motorcycles (Aprilia, Benelli, Bimota, Ducati, KTM, Mondial, MV Augusta).

With a caliper body machined from a solid billet, which helps to achieve the high braking power and stiffness derived directly from Brembo race engineering technology. The product, supplied in a kit, is equipped with sintered brake pads offering a complete product at the cutting edge of today's manufacturing technology.



The kit also contains an instruction handbook, a set of Brembo decals, and a series of practical temperature stickers to monitor the working temperature of the calipers. The stickers clearly identify the racing pedigree of the brakes.

The High-Performance Division was created to serve the market of race enthusiasts and respond to all demands with the highest possible levels of quality and service. The second new product exemplifies the division's extreme capabilities as it offers a Supermoto four-piston caliper consisting of a billet aluminum body and sintered pads.

The Supermoto "slim line" calipers will be supplied through specialized dealers and are aimed at the serious amateur or semi-professional racer. The new calipers fit all spoke wheels in addition to Marchesini Supermoto aluminum wheels.



## **BREMBO S.p.A**

**Brembo**, the world leader in engineering, development and production of high-performance braking systems and components, was established in 1961 in Bergamo, Italy.

Brembo is an engineering company with over nine percent of its 4500 employees dedicated to research, development and innovation. Brembo has 24 plants and offices in 12 countries worldwide. Each product is designed with performance and styling uniquely matched to the vehicle that it equips. Of equal importance is Brembo's total commitment to manufacturing and quality assurance. Brembo controls every step of the process, from design to iron casting through to assembly, by means of testing and simulations in the laboratory, as well as on the road and track to assure performance.

As a global supplier, Brembo manufactures over 32 million brake rotors a year for more than 30 different OEMs, including Aston Martin, Audi, BMW, DaimlerChrysler, General Motors, Ford, Ferrari, Lamborghini, Maserati, Mercedes and Porsche. The Group's 2005 sales were \$882\* million. (2006 - \$ 965 million – analysts' consensus)

**Brembo North America** was established to provide superior service to customers in the United States, Canada and Mexico.

Brembo North America offers a comprehensive line of brake components and systems ranging from original equipment and direct OE replacement parts, to racing and high-performance upgrades, as well as performance motorcycle components and systems. Brembo's Aftermarket systems are subject to the same technology, performance and quality standards as their OEM and racing systems.

For more information visit our website at [www.brembo.com/US](http://www.brembo.com/US) or contact Brembo North America.

*\*1.24 exchange rate applied*

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