



BREMBO'S COMMITMENT

THE COMPANY INITIATIVES TAKEN TO FACE THE EMERGENCY

You can never be really ready to face a serious event like a global pandemic, but the quality and speed of response make all the difference.

In this context, it is important to stress the commitment of each Brembo country to creating awareness among its employees and informing them of the measures that must be adopted as well as helping to support its local communities.

Here are some of the initiatives:



ACTIONS

- China and the Czech Republic: supplying PPE kits to employees and their families.
- China, India, Poland, USA and Mexico: donating thousands of face masks.
- Italy, Brazil and the UK: setting up a help hub offering psychological support.
- Czech Republic: implementing a “Remote doctor” program to give quick, detailed responses to families’ queries.
- India: allocating special funds to the Swadhar, I was a Sari and Door Step School NGOs to tackle the health and economic emergency and donating money to Maher to distribute meals and prepare rooms that will accommodate abandoned children.
- Brazil: collecting and distributing food parcels in collaboration with the “Basket Food Ancient Association Donation”.
- Czech Republic: 3D printing of FFP3 filters for face masks used by several local organizations.
- Brazil: promoting a blood donation campaign among employees (since the start of the pandemic, blood donations have dropped by 30%).
- Spain: participating in the “Anche tu meriti un sorriso” (You deserve a smile too) solidarity campaign which collects gifts for people who are in hospital.
- Italy: making a donation to support medical and pharmacological research.