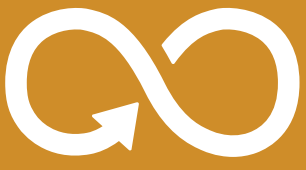




12 RESPONSIBLE CONSUMPTION AND PRODUCTION



## GOAL 12

### ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS



#### TARGET

- Innovate current production and consumption models, with a view to more efficient and sustainable use of natural resources.
- Limit waste through prevention, reduction, recycling and reuse.



#### ACTIONS

- Incentivize responsible consumption of natural resources.
- Encourage technological and environmental innovation around the world.
- Adopt sustainable practices and talk about them in the company's regular reports.



#### WHAT WE CAN ALL DO

- Reduce waste.
- Choose reusable products.
- Incentivize more conscious buying with less environmental impact.



#### For more information, see:

[www.sustainabledevelopment.un.org](http://www.sustainabledevelopment.un.org)  
[www.globalcompactnetwork.org](http://www.globalcompactnetwork.org)  
[www.sdgcompass.org](http://www.sdgcompass.org)

[www.globalgoals.org](http://www.globalgoals.org)  
[www.youneedtoknow.ch](http://www.youneedtoknow.ch)  
[www.obiettivo2030.it](http://www.obiettivo2030.it)